

	<b>Score: 0-1</b>	<b>Score: 2</b>	<b>Score: 3-4</b>	<b>Score: 5</b>
<b>Attractiveness and Organization</b>	The brochure's formatting and organization of material are confusing to the reader.	The brochure has well-organized information.	The brochure has attractive formatting and well-organized information.	The brochure has exceptionally attractive formatting and well-organized information.
<b>Writing-Grammar</b>	There are more than five grammatical mistakes in the brochure.	There are 3-5 grammatical mistakes in the brochure.	There are 1-2 grammatical mistakes in the brochure.	There are no grammatical mistakes in the brochure.
<b>Content Accuracy</b>	Fewer than 75% of the facts in the brochure are accurate.	75-85% of the facts in the brochure are accurate.	86-95% of the facts in the brochure are accurate.	95-100% of the facts in the brochure are accurate.
<b>Works Cited</b>	No citation was given for any of the resources used	3 or more sources were incorrectly cited.	1-2 sources were incorrectly cited.	All sources cited correctly in the appropriate format.